

Jasmin Todd

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Professional Summary

Highly accomplished cosmetologist with 22+ years of expertise in curly and natural hair, advanced hair coloring, and salon management. Owner of an award-winning salon, expert witness, international educator, and hair care expert contributor. Passionate about elevating the cosmetology industry through education, consulting, and public speaking.

Core Qualifications

- Licensed cosmetologist with extensive hands-on experience
 - Owner and master stylist at Austin Curls, a renowned Ouidad Certified salon
 - Expert witness and consultant specializing in salon practices and safety standards
 - International educator on curly hair techniques and advanced color methods
 - Nominated for AUSTIN Women in Business Award
 - WikiHow hair expert contributor
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Professional Experience

Expert Witness & Consultant

Burress Law PLLC, McKinney, TX | 2023 – Present

- Provide expert testimony on salon practices and cosmetology standards
- Advise legal teams on safety protocols and industry best practices

Owner & Master Stylist

Austin Curls, Austin, TX | 2019 – Present

- Manage salon operations, staff, and client relations
- Specialize in curly hair cutting, styling, and coloring
- Train stylists in advanced techniques

International Educator

2019 – Present

- Lead seminars on advanced curly hair techniques
- Promote industry-leading products and best practices

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| Owner & Operator | <i>The Hair Botanist, Diamond Bar, CA 2015 – 2019</i> |
| Stylist | <i>Ouidad Flagship, Santa Monica, CA 2012 – 2015</i> |
| Stylist | <i>Ebony Salon, Diamond Bar, CA 2011 – 2013</i> |
| Stylist | <i>Peace of Mind Salon, Diamond Bar, CA 2004 – 2011</i> |
| Stylist | <i>Universal Motown, Universal, CA 2001 – 2002</i> |
| Stylist | <i>Whipp Appeal, Rialto, CA 1999 – 2001</i> |

Education & Certifications

- **Cosmetology License**, Richard's Beauty College, 1997
 - **Ouidad Certified Stylist**, 2012
 - **Goldwell Color Certificate**, 2013
 - **Ouidad Certified Salon**, 2019
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Notable Achievements

- Featured on Mane Addicts' list of Best Curly Hair Salons in the U.S.
- Nominated for AUSTIN Women in Business Award
- Contributor and recognized expert on WikiHow
- Featured in CBS News for launching a prime new location specializing in curly and natural hair styles
- Highlighted in City Lifestyle magazine for expertise in curly hair styling
- Recognized by PR Underground for booming success with Austin Curls
- Speaker at the "Let Curls Be Curls" event, celebrating curly hair care and education
- Featured on KXAN's Studio 512 for expert natural curl artistry in Austin
- Finalist for the Vagaro Iconic.23 Award for Best Textured Hair Specialist